



SAVE THE DATE AND JOIN US IN ANDORRA

The Future of Europe Summit III
27 & 28 November 2008 in Andorra

Economic sustainability: new opportunities for Europe
www.europesummit.org

If sustainability has now become a buzz word of the international agenda its full meaning – as well as what will be required to achieve it- are not necessarily clearly perceived among the public. The debate is still vivid in some sectors of the business, political and media European establishment on the kind of policies that will best allow Europe to turn the present challenges into opportunities for renewed progress and additional growth. The discussions in Andorra will provide a significant contribution to that crucial debate.

The Prime Minister of Andorra, M. Albert Pintat, is hosting the summit for the 3rd year and has declared that: “the topic of Economic sustainability is particularly dear to Andorra in 2008 as it opens its economy to foreign investment, poised to move forward in step with Europe to achieve a more promising and sustainable future”.

Program highlights

- The sustainability imperative: Europe's global leadership opportunity
- What will it take to get the Euro-zone out of the crisis?
- Sustainability, innovation and creativity: Where are Europe's assets
- Is entrenched inequality sustainable? The rise of global criminality and the underground economy
- The cutting edge of sustainability: can we really count on new technologies?
- Thriving on graying: The new opportunities of an aging population
- Are Europe's labour markets ready to meet the needs of an innovative economy?

Key speakers

The Future of Europe Summit brings together more than 200 top business leaders from European companies and global corporations involved in Europe, as well as political decision makers and top academic leaders. This year, the Summit will gather, among others:

- **Pat Cox**, President, International European Movement, Ireland
- **Bertrand Piccard**, Founder, Solar Impulse Project, Switzerland
- **Jordi Pujol**, Former President, Generalitat de Catalunya, Spain
- **Ziga Turk**, Minister for Growth, Republic of Slovenia
- **Jacques Attali**, Author and Chairman, Attali & Associés, France
- **Patrick Birley**, Chief Executive, European Climate Exchange, United Kingdom
- **Wolfgang Münchau**, Associate editor and European economic columnist of the Financial Times, Belgium
- **Jim Murray**, Former Director, BEUC - The European Consumers' Organization, United Kingdom
- **Herbert Oberhänsli**, Head, Economics and International Relations, Nestle SA, Switzerland
- **Martin Varsavsky**, Founder, Jazztel, Ya.com, FON, Spain
- **Soumitra Dutta**, Professor of e-Business and Information Technology and Dean for Technology and e-Learning, INSEAD, France
- **Jerome Engel**, Executive Director, Lester Centre for Entrepreneurship & Innovation, University of California, Berkeley, USA
- **Pedro Gomez-Romero**, Research professor, Centre d'Investigació en Nanociència i nanotecnologia, Spain
- **Sarah Harper**, Director of the Oxford Institute of Ageing, University of Oxford, United Kingdom
- **Ramon Ollé**, CEO, Business Engineering School, La Salle, Universitat Ramon Llull, Spain



The Future of Europe Summit

The Future of Europe Summit is a unique debate platform to discuss issues of most relevance to Europe's economic and social future and find out how the continent could retain and further its leadership role. This exclusive event intends to generate a participative and lively debate with high added value and "outside the box" thinking.

A conclusions book containing the initiatives to help revitalize European economies and societies, as well as recommendations that have arisen from this prestigious gathering will be published and personally delivered to EU and G8-leaders.

Media Program

A special program for media will give access to top level speakers and participants. Please contact us if you want to receive a detailed agenda, logistic information and formal invitation.

The Summit Organizer: OIE (www.oie.ad)

The Bureau for Business Innovation (Oficina per a la Innovació Empresarial, OIE) reports to the Prime Minister of Andorra. Its objectives are:

- Offer incentives for the creation and the development of companies that will promote the emergence of new economic activities
- Develop the "Invest in Andorra program" and guide investors through the entire process of coming to Andorra

The OIE has also created an international competition for business creation and development in Andorra called the **INNOVADORS Prize** (www.innovadors.ad). The prize Ceremony of the 2008 edition will be part of the session on "Entrepreneurship and innovation: what are the keys to success?" with Martin Varsavsky.

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